

*“When you align empowerment with authenticity, you will know a sense of aliveness. When Your values are in alignment with your work, you will know fulfillment.”*

**GENIUS EXERCISE\***

A. Write down 3 things in each category:

**Passion:** what you'd love to do

- 1.
- 2.
- 3.

**Purpose:** what gives you purpose, meaning, fulfillment in the world

- 1.
- 2.
- 3.

**Potential:** what are you good at or could be good at

- 1.
- 2.
- 3.

**Your Genius Statement:** Choose 1 from each category that most resonates and complete this -  
I, your name, am a genius as I passion and purpose while I potential.

**Craft your pitch integrating the essence of your genius statement.**